

### 5.3.4. Publicity and Information Campaign

The conduction of the Population Census demands large explanatory works among the population to inform about purposes, problems, order of conduction and dates of the Population Census. A plan of the Population Census publicity and information campaign was drawn up to make it more purposeful. The population was kept regularly informed about the preparation and conduction of the Population Census both by press and on the radio and on TV. The population was also informed that the processes of the Population Census were regulated by the NKR law “On Population Census” which also defined the requirement of protecting the confidentiality of population’s individual information, as well as the rights and obligations citizens.

The advertising panels were placed in Stepanakert city and in other towns of the republic in order to raise awareness of the population on the Population Census.

Posters, as well as brochures informing about NKR 2015 Population Census were published and distributed.

As a result of the mentioned publicity and information campaign mass the active and friendly participation of the population to the Population Census was ensured.